



AMITY
EDUCATION
GROUP
A TRULY
GLOBAL
EXPERIENCE

INFORMATION
GUIDE



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<http://www.amitysingapore.sg/about.asp>
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http://www.amitysingapore.sg/current_students.asp

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AMITY
GLOBAL
INSTITUTE,
SINGAPORE

Amity Global Institute is part of a leading world-wide Amity Education Group which has over two decades of experience in the field of education. The Amity Global Institute in Singapore offers Industry Oriented Management Programs designed by leading academicians and corporate world members. Benchmarking with the latest content and teaching methodologies across the world, the programs are an ideal platform for the launch of one's career or striving to achieve the next level. Backed by professionals with decades of experience in the corporate world and in the education field, Amity Global Institute provides the best mix of practice and theory to ensure your success.



Main Campus (Tanglin)

Amity Global Institute's main campus (Tanglin) located on Kay Siang Road situated along 'Embassy Row', the diplomatic centre of Singapore, is yet another testimony towards Amity's constant endeavours to set new benchmarks in excellence in education.

City Campus (NLB)

The City Campus located right in the National Library Building, a knowledge icon located in the heart of the arts, cultural, entertainment and civic district of Singapore, continues to provide students with optimal facilities to realize their academic aspirations.

Amity Global Institute Singapore is proudly associated with premier universities of UK offering programmes from various fields ranging from Management, IT, Tourism etc. Amity Global Institute is also associated with The Association of Chartered Certified Accountants (ACCA).

VISION,
MISSION
VALUES &
CULTURE

VISION

To be an educational institution of excellence that advances knowledge and fosters life-long learning.

MISSION

To be an institution that nurtures talent to serve business and society.

VALUES & CULTURE

>> Social Responsibility

>> Integrity

>> Innovation

>> Research Focus

>> Industry Relevance

COURSE



Name of the Course: Doctor of Business Administration

Awarding Authority: University of Northampton

Academic year/time schedule/programme duration: Duration of course is 4 years

Mode: Full Time/Part Time

Eligibility:

Age Requirement: 25 years

Language requirement:

- English language is the entry requirement for Postgraduate Research study at the University of Northampton.
- This is currently an overall IELTS score (or equivalent) of 7.0 with component no less than 6.5.

Academic Requirement

Applicants will need to meet all of the following criteria:

- Hold a Masters Degree in a business-related subject, completed within the last ten years. Exceptionally a long standing career in senior management with evidence of significant achievement coupled with a good first degree can be considered for APL(Advanced Prior Learning).
- Have a minimum of five year's relevant work experience, at least some of which should be at senior level.
- Be employed in a leadership/management role capable of supporting the achievement of the programme learning outcomes, including the thesis.

Manner of instruction delivery:

The programme is delivered via lectures, seminars, workshops, business games and simulations and directed independent study. This will be supported through

- The creation of a learning environment which fosters debate and constructive argument;
- Modules which encourage students to critically assess theory and leading edge practice with a view to creating new concepts and practices for the future;
- Practical projects which foster originality of thought and enterprise;
- Exercises which develop critical analysis of financial statements.

Students will be presented with increasingly complex business scenarios (case studies) and will be encouraged to gain a deeper and wider perspective of the business problem, while at the same time maintaining the strategic view which is the key concern of the MBA student.

Assessments

A combination of written assessment including essay, portfolio, assignment, working on data sets, presenting and leading seminars will be used. These are designed to support your learning and develop the skills required to defend your ideas at doctoral level.

Career Opportunities

You would already be well advanced in your career. Nevertheless, as the number of MBA holders continues to grow, the DBA enables you to differentiate yourself in the employment marketplace and to enhance your preparedness for higher level management and/or consultancy roles. The programme achieves the above by developing your skills in thought leadership for organisational change and development, thereby building your capacity to address complex business problems of strategic significance through the creative and innovative application of scholarly ideas. Also DBA equips the practitioners to have academics as a second career.

For fees information please visit our website <http://amitysingapore.sg/courses.asp>

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

CURRICULUM/PROGRAMME STRUCTURE

Principles of Research (Business)

This module aims to provide students with an opportunity to explore the principles of research which underpin investigations in a variety of applied settings. Students will critically examine the various ontological and epistemological approaches to knowledge within their discipline and develop a critical awareness of the ethical dilemmas.

Advanced Quantitative Data Analysis

This module aims to develop skills in quantitative data analysis to an advanced level. You will have the opportunity to develop operational familiarity with a wide range of data management and analytic techniques which are commonly in use in professional research. They will explore how these techniques may be applied in practice by interrogating established research data sets. By the end of the module you will be conversant with a broad range of tools which may be considered for use in the doctoral thesis.

Advanced Qualitative Data Analysis

In recent years, the application of qualitative approaches to both research and evaluation within the professional arena has been steadily gathering momentum. Some would argue that such techniques can help bridge the gap between scientific evidence and professional work-based practice by enabling researchers to gather 'richer' descriptive data which provides valuable insights into the attitudes, beliefs, perceptions, and experiences of a range of stakeholders. By the end of the module, you should be conversant with a broad range of tools and techniques associated with qualitative methodological approaches, and their philosophical underpinnings, which will then be considered for use in the doctoral thesis.

Developing Leadership in Business Research

This module aims to develop your skills in translating research into practice through the review of research culture, opportunities and an investigation of issues associated with the leadership and management or research. You will examine potential barriers to the development of a research based work environment, including those at organizational, strategic and personal levels. You will explore mechanisms for overcoming challenges and develop innovative research leadership strategies appropriate to your own working environment.

Reflecting on Business Practice

This module gives you the opportunity to acquire appropriate evidence and reflect critically upon existing practice and on your own experiences within a professional context. You will identify an appropriate topic aligned to your own professional area of expertise and explore the appropriateness of current practice by designing, conducting and analyzing an appropriate audit or evaluation with a clear reference to the relevant research literature. You will reflect on your findings and make evidence based recommendations for the improvement of practice.

The Research Proposal (Business)

This module aims to draw together the knowledge and skills provided in the preceding modules so that students can define an original work based research project with clear aims and research philosophical underpinning. Students will be expected to translate this into a research proposal and plan that covers methodology and methods and ethical considerations and knowledge and skills to an opportunity to explore the principles of research which underpin investigations in a variety of applied settings.

Professional Research

Professional research is the thesis which requires you to design, conduct and defend a piece of original research that makes a contribution to knowledge and to practice. The facilitated modules are designed to support you in identifying the topic for investigation and developing your research proposal to the level required. You will be expected to produce a written thesis of 40,000 words which will be examined the same way as a traditional PhD. You will be given supervisory support during the writing period. A supervisory team is allocated to you when you have completed the taught modules, although it is likely that you will have been given the opportunity to meet potential supervisors during the first two years of study.



COURSE



Name of the Course: Master of Business Administration

Awarding Authority: University of Northampton, UK

Academic year/time schedule/programme duration: Duration of course is 1 year

Mode: Full Time/Part Time

Programme entry requirements/exemptions, etc.

Age Requirement: 20 years

Language Requirement: Applicants whose native language is not English must provide evidence of their English language capability at a level approved by The University. The level required for study on Masters Degree courses is IELTS 6.5 or its equivalent.

Academic Requirement: Applicants will normally be expected to hold any first or second class honours degree of a British university or equivalent but need not have management experience. They must however be able to demonstrate, at selection stage, a strong passion for and interest in business and management. The University of Northampton admission procedures enable the admission of students with prior credit or experiential learning. As this Post Graduate qualification will attract professional practitioners and managers, students may be admitted on the basis of an assessment of meaningful and measurable prior learning or professional experience.

Manner of instruction delivery:

The programme is delivered via lectures, seminars, workshops, business games and simulations and directed independent study. This will be supported through:

- The creation of a learning environment which fosters debate and constructive argument;
- Modules which encourage students to critically assess theory and leading edge practice with a view to creating new concepts and practices for the future;
- Practical projects which foster originality of thought and enterprise;
- Exercises which develop critical analysis of financial statements.

Students will be presented with increasingly complex business scenarios (case studies) and will be encouraged to gain a deeper and wider perspective of the business problem, while at the same time maintaining the strategic view which is the key concern of the MBA student.

CURRICULUM/PROGRAMME STRUCTURE

The Programme comprises nine MBA specific modules of study (eight taught, and one independent research module) through which you will progress in order.

Critical Issues in Business (10 credits)	Strategic Marketing (20 credits)
International Business Negotiation (20 credits)	Competitive Strategy and Innovation (20 credits)
Managing Operations and the Supply Chain (20 credits)	Entrepreneurship Report (20 credits)
Financial Decision Making (20 credits)	Business Research Project (30 credits)
Management & Organisational Behaviour (20 credits)	

For fees information please visit our website <http://amitysingapore.sg/courses.asp>
For more information please refer to <http://www.northampton.ac.uk/>



COURSE



Name of the Course: Master of Laws in International Commercial Law (LLM)

Awarding Authority: University of Northampton, UK

Academic year/time schedule/programme duration: Duration of course is 1 year

Mode: Full Time/Part Time

Programme entry requirements/exemptions, etc.:

Age Requirement: 21 years

Language Requirement: Applicants whose native language is not English must provide evidence of their English language capability at a level approved by The University. The level required for study on Masters Degree courses is IELTS 6.5 or its equivalent.

Academic Requirement:

Applicants should have a good single honours degree. Applicants who do not meet the standard entry requirements but have relevant professional and personal experience and the potential to achieve the academic standard are also encouraged to apply.

Manner of instruction delivery:

The programme is delivered via lectures, seminars, workshops, business games and simulations and directed independent study.

This will be supported through:

- The creation of a learning environment which fosters debate and constructive argument.
- Modules which encourage students to critically assess theory and leading edge practice with a view to creating new concepts and practices for the future.
- Practical projects which foster originality of thought and enterprise.
- Exercises which develop critical analysis of financial statements.

Students will be presented with increasingly complex business scenarios (case studies) and will be encouraged to gain a deeper and wider perspective of the business problem, while at the same time maintaining the strategic view which is the key concern of the Business Management student.

CURRICULUM/PROGRAMME STRUCTURE

Principles of European Law (20 Credit)	Private international Law (20 Credit)
International Corporate Law (20 Credit)	Intellectual Property Rights (20 Credit)
International Corporate Crime (20 Credit)	Research Methods (20 Credit)
Dissertation (60 Credit)	

For fees information please visit our website <http://amitysingapore.sg/courses.asp>



COURSE



Name of the Course: Bachelor of Arts (Hons) Business Studies
Awarding Authority: University of Northampton, UK
Academic year/time schedule/programme duration: Duration of course is 3 years
Mode: Full Time/Part Time
Programme entry requirements/exemptions, etc.:

Age Requirement: 18 years

Academic Requirements

Singapore-Cambridge GCE 'A' level Examination in the English medium and must have obtained all of the following:

At least two passes in subjects at H2 level with One H1 Level pass and attempted General Paper (GP) or Knowledge & Inquiry (KI)

OR

Formal International Year 12 Education

OR

International Baccalaureate (IB) Diploma awarded by the International Baccalaureate Organisation (IBO)

OR

Polytechnic Diploma Holder in any field of study from a local polytechnic in Singapore

OR

BTEC level 4 HNC in any field of study

OR

An approved Diploma or Advanced Diploma from private education institutions of Singapore

English Language Requirements

If English is not the medium of studies or learning in the high school or taken as a 2nd language, a good score in TOEFL or IELTS or SAT or ACT in Writing is required

Mature Applicants

Candidates who are at least 30 years of age with at least 8 years of working experience (after graduation from Junior College) as at 1st July of the admission year may apply for admission as Mature Applicants

To qualify as a mature applicant, you are required to submit a Personal Statement of not more than 200 words and 2 Referee Reports from at least one employer. Shortlisted applicants may be required to attend an interview

Accreditation of Prior Learning (APL) –Entry to 2 onwards

- Polytechnic Diploma Holder in the relevant of study from a local polytechnic in Singapore
- An approved Diploma or Advanced Diploma from private education institutions of Singapore with prior entry requirements as GCE 'A' level Examination or Equivalent in the Diploma Level
- The transcript from your diploma course must demonstrate that you have read and passed the equivalents of essential University of Northampton modules. APL is approved by the university

CURRICULUM/PROGRAMME STRUCTURE

STAGE 1	STAGE 2	STAGE 3
Foundations of Marketing (20 credits)	Strategic Business Analysis (20 credits)	Career Development and Planning (20 credits)
Economics of the Real World (20 credits)	Operations Management 1 (20 credits)	Social Responsibility of Business (20 credits)
Enterprise and Opportunity (20 credits)	Project Management: Planning and Control (20 credits)	Debates in Strategic Management (20 credits)
Introductory Finance and Accounting (20 credits)	Managing Human Resources (20 credits)	Global Business Development (20 credits)
Introduction to Management (20 credits)	Managing Finance & Financial Decisions (20 credits)	
Managing People (20 credits)	Brand Management (20 credits)	

STUDENTS CHOOSE ONE FROM THE FOLLOWING:

Business Dissertation (40 credits)	Marketing Dissertation (40 credits)	Human Resource Management Dissertation (40 credits)
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For fees information please visit our website <http://amitysingapore.sg/courses.asp>
 For more information please refer to <http://www.northampton.ac.uk/>

BACHELOR OF ARTS (HONS) BUSINESS STUDIES

COURSE



Name of the Course: Bachelor of Arts (Honours) Fashion Marketing
Awarding Authority: University of Northampton, UK
Academic year/time schedule/programme duration: Duration of course is 3 years
Mode: Full Time/Part Time
Programme entry requirements/exemptions, etc.:

Age Requirement: 18 years

Language Requirement: If English is not the medium of studies or learning in the high school or taken as a 2nd language, a good score in TOEFL or IELTS or SAT or ACT in Writing is required

Academic Requirement:

Singapore-Cambridge GCE 'A' level Examination in the English medium and must have obtained all of the following:

- At least two passes in subjects at H2 level with One H1 Level pass and attempted General Paper (GP) or Knowledge & Inquiry (KI)

OR

- Formal International Year 12 Education

OR

- International Baccalaureate (IB) Diploma awarded by the International Baccalaureate Organisation (IBO)

OR

- Polytechnic Diploma Holder in any field of study from a local polytechnic in Singapore

Accreditation of Prior Learning (APL) –Entry to 2 onwards

- Polytechnic Diploma Holder in the relevant of study from a local polytechnic in Singapore
- An approved Diploma or Advanced Diploma from private education institutions of Singapore with prior entry requirements as GCE 'A' level Examination or Equivalent in the Diploma Level
- The transcript from your diploma course must demonstrate that you have read and passed the equivalents of essential University of Northampton modules. APL is approved by the university

Mature Applicants

- Candidates who are at least 30 years of age with at least 8 years of working experience (after graduation from Junior College) as at 1st July of the admission year may apply for admission as Mature Applicants
- To qualify as a mature applicant, you are required to submit a Personal Statement of not more than 200 words and 2 Referee Reports from at least one employer. Shortlisted applicants may be required to attend an interview

CURRICULUM/PROGRAMME STRUCTURE

STAGE 1	STAGE 2	STAGE 3
Foundations of Marketing (20 credits)	The Fashion Entrepreneur (20 credits)	Dissertation (20 credits)
Introduction to Marketing Communications (20 credits)	Brand Management (20 credits)	Campaign Planning (20 credits)
Fashion Through Time (20 credits)	Integrated Marketing Communications (20 credits)	Fashion Consultancy (40 credits)
21st Century Fashion (40 credits)	Fashion Professional Practice (40 credits)	Consumer Behaviour (20 credits)
Understanding Consumers* (20 credits)	Public Relations Management and Practice* (20 credits)	
English for Business Studies* (20 credits)	E-Marketing* (20 credits)	

* Designated Module

Students must take all the compulsory modules, plus one designated module.

For more information please refer to <http://www.northampton.ac.uk/>

For fees information please visit our website <http://amitysingapore.sg/courses.asp>



COURSE



Name of the Course: Bachelor of Laws (Honours)

Awarding Authority: University of Northampton, UK

Academic year/time schedule/programme duration: Duration of course is 3 year

Mode: Full Time/Part Time

Programme entry requirements/exemptions, etc.:

Age Requirement: 18 years

Language Requirement: If English is not the medium of studies or learning in the high school or taken as a 2nd language, a good score in TOEFL or IELTS or SAT or ACT in Writing is required

Academic Requirement:

- Singapore-Cambridge GCE 'A' level Examination in the English medium and must have obtained all of the following:
- At least two passes in subjects at H2 level with One H1 Level pass and attempted General Paper (GP) or Knowledge & Inquiry (KI)
OR
- Formal International Year 12 Education
OR
- International Baccalaureate (IB) Diploma awarded by the International Baccalaureate Organisation (IBO)
OR
- Polytechnic Diploma Holder in any field of study from a local polytechnic in Singapore
OR
- BTEC level 4 HNC in Business OR Fashion and Textiles
OR
- An approved Diploma or Advanced Diploma from private education institutions of Singapore with priority entry requirements as GCE 'A' level Examination or Equivalent in the Diploma Level.
- Approval will be provided based on bench marking the curriculum of the Diploma or Advanced Diploma from private education institutions against the requirements of Bachelor of Laws (Honours).

Mature Applicants:

Candidates who are at least 30 years of age with at least 8 years of working experience (after graduation from Junior College) as at 1st July of the admission year may apply for admission as Mature Applicants

To qualify as a mature applicant, you are required to submit a Personal Statement of not more than 200 words and 2 Referee Reports from at least one employer. Shortlisted applicants may be required to attend an interview

Accreditation of Prior Learning (APL) –Entry to 2 onwards

- Polytechnic Diploma Holder in the relevant of study from a local polytechnic in Singapore
- An approved Diploma or Advanced Diploma from private education institutions of Singapore with prior entry requirements as GCE 'A' level Examination or Equivalent in the Diploma Level. The transcript from your diploma course must demonstrate that you have read and passed the equivalents of essential University of Northampton modules. APL is approved by the university.

Assessment Regulations: UMF (University Modular Framework) regulations apply.

For more information please refer to <http://www.northampton.ac.uk>

CURRICULUM/PROGRAMME STRUCTURE

STAGE 1	STAGE 2	STAGE 3
Criminal Law (20 credits)	Law of European Institutions (20 credits)	Employment Law (20 credits)
Law of Contract (20 credits)	Public Law (20 credits)	Law of Relationships (20 credits)
Introduction to Public Law (20 credits)	Law of Tort (20 credits)	Land Law (20 credits)
Law and Society (20 credits)	Organised Crime (20 credits)	Practical Legal Skills (20 credits)
Professional Legal Skills (20 credits)	Consumer Law (20 credits)	Equity and Trusts (20 credits)
Learning the law (20 credits)	Academic and Employability Skills (20 credits)	Dissertation (20 credits)

For more information please refer to <http://www.northampton.ac.uk/>

For fees information please visit our website <http://amitysingapore.sg/courses.asp>

BACHELOR OF LAWS (HONOURS)



COURSE



Name of the Course: Bachelor of Science (Hons) Computing

Awarding Authority: University of Northampton, UK

Academic year/time schedule/programme duration: Duration of course is 3 year

Mode: Full Time/Part Time

Programme entry requirements/exemptions, etc.:

Age Requirement: 18 years

Language Requirement: Those who do not have English as their first language will need to demonstrate that they meet the minimum English language requirement of IELTS 6.0 (or equivalent).

Academic Requirement:

Singapore-Cambridge GCE 'A' level Examination in the English medium and must have obtained all of the following:
At least two passes in subjects at H2 level with One H1 Level pass and attempted General Paper (GP) or Knowledge & Inquiry (KI)

OR

Formal International Year 12 Education

OR

International Baccalaureate (IB) Diploma awarded by the International Baccalaureate Organisation (IBO)

OR

Polytechnic Diploma Holder in any field of study from a local polytechnic in Singapore

OR

BTEC level 4 HNC in Computing and Systems Development

OR

An approved Diploma or Advanced Diploma from private education institutions of Singapore

English Language Requirements

If English is not the medium of studies or learning in the high school or taken as a 2nd language, a good score in TOEFL or IELTS or SAT or ACT in Writing is required

Mature Applicants

Candidates who are at least 30 years of age with at least 8 years of working experience (after graduation from Junior College) as at 1st July of the admission year may apply for admission as Mature Applicants

To qualify as a mature applicant, you are required to submit a Personal Statement of not more than 200 words and 2 Referee Reports from at least one employer. Shortlisted applicants may be required to attend an interview

Accreditation of Prior Learning (APL) –Entry to 2 onwards

- Polytechnic Diploma Holder in the relevant of study from a local polytechnic in Singapore
- An approved Diploma or Advanced Diploma from private education institutions of Singapore with prior entry requirements as GCE 'A' level Examination or Equivalent in the Diploma Level
- The transcript from your diploma course must demonstrate that you have read and passed the equivalents of essential University of Northampton modules. APL is approved by the university

CURRICULUM/PROGRAMME STRUCTURE

STAGE 1	STAGE 2	STAGE 3
Computer Communications (20 credits)	Operating Systems (Pre-requisite CSY1014) (20 credits)	Computing Dissertation (Three from CSY2027, CSY2028, CSY2029, CSY2030, CSY2034 and CSY2035) (40 credits)
Web Development (20 credits)	Group Project (Pre-requisite CSY1017 or CSY1014 or CSY1018 or CSY1019) (20 credits)	Cyber Security and Cryptography (Pre-requisite CSY2028) (20 credits)
Problem Solving & Programming (20 credits)	Database 2 (Pre-requisite CSY1018 or CSY1020) (20 credits)	Media Technology (Pre-requisite CSY2030) (20 credits)
Computer Systems (20 credits)	Modern Networks (Pre-requisite CSY1017 or CSY1018) (20 credits)	Database 3 (Pre-requisite CSY2029) (20 credits)
Software Engineering 1 (20 credits)	Web Programming (Pre-requisite CSY1018 or CSY1020) (20 credits)	Artificial Intelligence Techniques (Pre-requisite CSY2030) (20 credits)
Database 1 (20 credits)	Systems Design & Development (Pre-requisite CSY1020 or CSY1017 or CSY1014 or CSY1018 or CSY1019 or CSY1018) (20 credits)	

For fees information please visit our website <http://amitysingapore.sg/courses.asp>

For more information please refer to <http://www.northampton.ac.uk/>



BACHELOR OF SCIENCE (HONS) COMPUTING

COURSE

AMITY GLOBAL INSTITUTE

Name of the Course: Diploma in Business Management

Awarding Authority: Amity Global Institute, Singapore

Academic year/time schedule/programme duration: Duration of course is 1 year

Mode: Full Time/Part Time

Programme entry requirements/exemptions, etc.:

Age Requirement: 17 years

Academic Requirement:

Singapore-Cambridge GCE 'A' level Examination in the English medium and must have obtained all of the following:

At least two passes in subjects at H2 level with One H1 Level pass and attempted General Paper (GP) or Knowledge & Inquiry (KI)

OR

Formal International Year 12 Education

OR

International Baccalaureate (IB) Diploma awarded by the International Baccalaureate Organisation (IBO)

OR

Polytechnic Diploma Holder in any field of study from a local polytechnic in Singapore

OR

BTEC level 4 HNC in any field of study

OR

An approved Diploma or Advanced Diploma from private education institutions of Singapore which has the minimum entry requirements as follows:

i. GCE O-Level or equivalent; OR ii. Nitec, Higher Nitec or equivalent.

English Language Requirements

If English is not the medium of studies or learning in the high school or taken as a 2nd language, then the following requirements applies,

IELTS 5.5; OR

TOFEL 550 (paper-base) + 4 in TWE or 79 (iBT); OR

SAT1 score 550 (Critical reading & writing); OR

PTE Academic score 42/100; OR

An equivalent English language qualification

Mature Applicants

Candidates who are at least 30 years of age with at least 8 years of working experience (after graduation from Junior College) as at 1st July of the admission year may apply for admission as Mature Applicants

To qualify as a mature applicant, you are required to submit a Personal Statement of not more than 200 words and 2 Referee Reports from at least one employer. Shortlisted applicants may be required to attend an interview.

Accreditation of Prior Learning (APL)

- Polytechnic Diploma Holder in the relevant of study from a local polytechnic in Singapore
- An approved Diploma or Advanced Diploma from private education institutions of Singapore with prior entry requirements as GCE 'A' level Examination or Equivalent (when admitted to qualifying Diploma)
- The transcript from your diploma course must demonstrate that you have read and passed the equivalents of essential Amity Diploma modules. APL is approved by the Examination Board of Amity
- Maximum credits for APL approval will not greater than 50%

CURRICULUM/PROGRAMME STRUCTURE

Economics for Business and Management

Academic English Learning & Skills for Business Studies

Managing People, Organisations and Management

Management Principles and Business in Focus

Introduction to Accounting & Finance

Marketing Management

Enterprise and Entrepreneurial Management

Business Analysis

For fees information please visit our website <http://amitysingapore.sg/courses.asp>

DIPLOMA IN
BUSINESS
MANAGEMENT



COURSE

AMITY GLOBAL INSTITUTE

Name of the Course: Advanced Diploma in Business Management

Awarding Authority: Amity Global Institute, Singapore

Academic year/time schedule/programme duration: Duration of course is 1 year

Mode: Full Time/Part Time

Programme entry requirements/exemptions, etc.:

Age Requirement: 17 years

Academic Requirements:

Amity Diploma Holder in the following field of study,

• Diploma in Accounting and Finance • Diploma in Banking and Finance • Diploma in Business Management OR

Polytechnic Diploma Holder in the relevant of study from a local polytechnic in Singapore OR

BTEC Level 5 Higher National Diploma in Business

BTEC Level 5 Higher National Diploma in Business (Accounting and Finance) OR

An approved Diploma or Advanced Diploma from private education institutions of Singapore with prior entry requirements as GCE 'A' level Examination or Equivalent (when admitted to qualifying Diploma)

The transcript from your diploma course must demonstrate that you have read and passed the equivalents of essential Amity Diploma in Business Management modules. OR

Pass in Year 1 modules of Bachelors degree qualification with prior entry requirements as GCE 'A' level Examination or Equivalent (when admitted to qualifying Bachelors qualification). The transcript from your Bachelors degree qualification must demonstrate that you have read and passed the equivalents of essential Amity Diploma in Business Management modules.

Bachelors degree qualification may be offered by,

• Singapore Universities • Private Education Institutions (through External Degree Programme)

• University in their home country • Overseas University

English Language Requirements

If English is not the medium of studies or learning in the high school or taken as a 2nd language, then the following requirements applies,

IELTS 5.5; OR TOFEL 550 (paper-base) + 4 in TWE or 79 (iBT); OR

SAT1 score 550 (Critical reading & writing); OR PTE Academic score 42/100; OR An equivalent English language qualification

qualification

Mature Applicants

Candidates who are at least 30 years of age with at least 8 years of working experience (after graduation from Junior College) as at 1st July of the admission year may apply for admission as Mature Applicants.

To qualify as a mature applicant, you are required to submit a Personal Statement of not more than 200 words and 2 Referee Reports from at least one employer. Shortlisted applicants may be required to attend an interview.

Accreditation of Prior Learning (APL)

- Polytechnic Diploma Holder in the relevant of study from a local polytechnic in Singapore
- An approved Advanced Diploma from private education institutions of Singapore with prior entry requirements as GCE 'A' level Examination or Equivalent in the Diploma Level
- The transcript from your diploma course must demonstrate that you have read and passed the equivalents of essential Amity Diploma modules. APL is approved by the Examination Board of Amity
- Maximum credits for APL approval will not be greater than 50%.

CURRICULUM/PROGRAMME STRUCTURE

Strategic Business Management

Critical Reading for Business

Business Economics

Managing Human Resource

Operations Management

Reflections on Team, Performance, Placements & the Workplace

International Business Management

Managing Finance and Financial Decisions



ADVANCED
DIPLOMA IN
BUSINESS
MANAGEMENT

COURSE

AMITY GLOBAL INSTITUTE

Name of the Course: Foundation Programme for Higher Education

Awarding Authority: Amity Singapore

Academic year/time schedule/programme duration: 8 months

Mode: Full Time/Part Time

Programme entry requirements/exemptions, etc.:

Age Requirement: Minimum 16 years old (based on date of birth) at point of course commencement

Academic Requirement:

Minimum 3 GCE 'O' Level Credit Passes (1-6);

OR

Higher Nitec;

OR

Pass in Edexcel BTEC Level 3 National Certificate;

OR

IB Certificate of at least 22 points. A minimum grade of 4 and above (English taken as 1st Language) or a minimum grade of 5 and above (English taken as 2nd Language) to meet English requirement;

OR

Minimum Formal International Year 10 Education or Equivalent*

English Language Requirements

GCE 'O' Level Credit Pass (1-6);

OR

IELTS 5.5; or Equivalent*

OR

Please refer to website for the list of equivalent qualifications

Manner of instruction delivery

The programme is delivered via lectures, seminars, workshops, business games and simulations and directed independent study. The latter will normally make specific use of an individually accessed Key Text for that module as well as lecturer designed course materials (including module guide and web related materials). Use will also be made of a range of accessible (e.g. library held) supplementary texts, articles, reports and other designated sources, including business games, simulations and websites.

CURRICULUM/PROGRAMME STRUCTURE

Introduction to Management

Elements of Economics

Introduction to Accounting

Introduction to Statistics

English for Academic Purposes

Business Communication

Fundamentals of Marketing

Introduction to Information Technology

For fees information and equivalent qualifications*; please visit our website <http://amitysingapore.sg/courses.asp>

FOUNDATION
PROGRAMME
FOR HIGHER
EDUCATION



OUR FACILITIES AT MAIN CAMPUS (TANGLIN)

Main Campus is located in Kay Siang road, which is situated along 'Embassy Row', diplomatic centre of Singapore nestled at the fringe of the city with proximity and accessibility to key business district.

Our Campus offers the following classroom facilities:

ADDRESS:	3 Kay Siang Road, Singapore 248923		
Level	Classroom No.	Floor Area (in Sq.M.)	Maximum Capacity
Level 1	Engineering Lab 1	66	44
	Engineering Lab 2	36	24
	Classroom 1	25	17
	Auditorium	198	N.A.
Level 2	Fashion Studio	65	44
	Group Study Room	8	6
	Classroom 1	16	11
	Research Room1	16	11
	Research Room2	16	11
	Classroom 2	13	9
	Classroom 3	23	16
Level 3	Business Incubator 1	5	4
	Business Incubator 2	4	3
	Business Incubator 3	4	3
	Business Incubator 4	4	3
	Business Incubator 5	4	3
	Business Incubator 6	4	3
	Conference Room	35	24
	Classroom 1	16	11
	Classroom 2	14	10
	Classroom 3	32	22
	Classroom 4	22	15
	Moot Court 1	10	7
	Moot Court 2	10	7
	Lecture Theatre 1	42	28
	Lecture Theatre 2	41	28
	Group Study Room 1	8	6
	Group Study Room 2	8	6
	Group Study Room 3	10	7
	Group Study Room 4	9	6
	Group Study Room 5	9	6
Group Study Room 6	8	6	
Group Study Room 7	9	6	
Group Study Room 8	9	6	
Group Study Room 9	7	5	

OUR
FACILITIES
AT MAIN
CAMPUS
(TANGLIN)

OUR FACILITIES AT MAIN CAMPUS (TANGLIN)

ADDRESS: 3 Kay Siang Road Singapore 248923			
Level	Classroom No.	Floor Area (in Sq.M.)	Maximum Capacity
Level 4	Class Room 1	23	16
	Class Room 2	23	16
	Class Room 3	24	16
	Class Room 4	14	10
	Class Room 5	23	16
	Class Room 6	23	16
	Class Room 7	36	24
	Class Room 8	7	5
	Class Room 9	7	5
	Class Room 10	9	6
	Class Room 11	9	6
	Class Room 12	10	7
	Group Study Room 1	9	6
	Group Study Room 2	7	5
	Group Study Room 3	7	5
	Group Study Room 4	7	5
	Group Study Room 5	7	8
	Group Study Room 6	7	5
	Group Study Room 7	7	5
	Group Study Room 8	6	4
	Group Study Room 9	7	5
	Group Study Room 10	7	5
	Group Study Room 11	6	4
	Group Study Room 12	7	5

OUR FACILITIES AT MAIN CAMPUS (TANGLIN)



OUR FACILITIES AT CITY CAMPUS (NLB)

Amity Global Institute is located right in the National Library Building, which is a knowledge icon located in the heart of the arts, cultural, entertainment and civic district of Singapore.

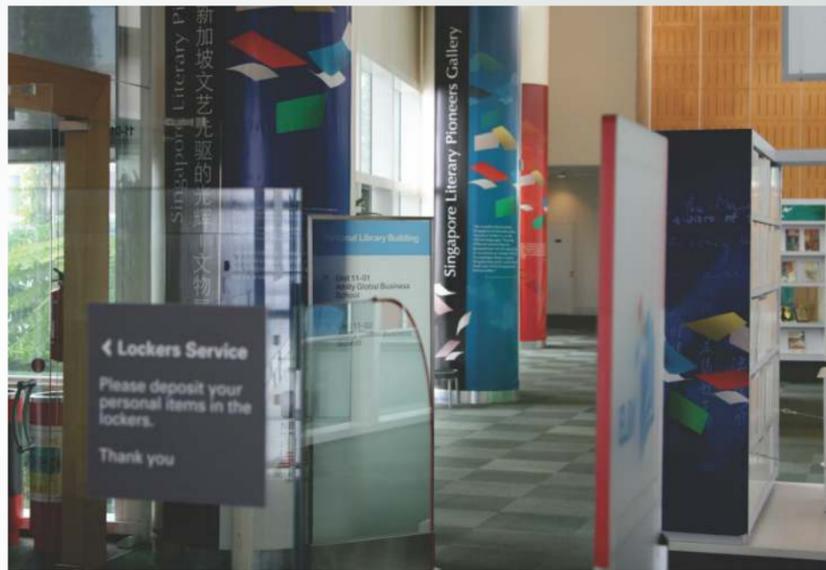
Our Campus offers the following classroom facilities:

ADDRESS: 100, Victoria Street, National Library Building #11-01 & #11-02, Singapore 188064		
Class Room	Floor Area (in Sq.M.)	Capacity
Class Room No. 1	73.2300 Sq M	49
Class Room No. 2	27.9600 Sq M	19
Class Room No. 3	23.5600 Sq M	16
Class Room No. 4	49.2700 Sq M	33
Class Room No. 5	44.5600 Sq M	30
Class Room No. 6	15.0000 Sq M	10

OUR FACILITIES AT CITY CAMPUS (NLB)



OUR
FACILITIES
AT CITY
CAMPUS (NLB)



NATIONAL LIBRARY BUILDING, SINGAPORE

FEE
PROTECTION
SCHEME &
STANDARD
STUDENT
CONTRACT

FEE PROTECTION SCHEME (FPS)

Student joining Amity Global Institute shall participate in the FPS which serves to protect the Student's fees in the event that Amity Global Institute is unable to fulfil its obligations of conducting and completing the course that the student is enrolled. FPS is applicable to all students. (regardless of nationality and the type of passes held by students, i.e. dependent's pass, student's pass, work permit etc.)

All fees refer to all monies that are paid by the student to be enrolled in the AMITY GLOBAL INSTITUTE except for course application fee, miscellaneous fees and agent commission fee (if applicable). GST is not inclusive as part of fees to be protected.

Amity Global Institute has chosen the escrow scheme with DBS BANK LTD For FPS.

Bank Name: DBS BANK LTD
Account Name: AMITY GLOBAL INST PL STFA (ESCROW)
Account Number: 003-923961-0
Bank Code: 7171
Branch Code: 003
Swift Address: DBSSSGSG

STANDARD STUDENT CONTRACT

Private Education Institution-Student Contract

CPE, in aiming to enhance the confidence of students and their parents in the quality of education in Singapore, has stipulated that all Private Education Institutions must sign a Private Education Institution-Student Contract with students. The contract sets out the terms and conditions governing the relationship between the student and Private Education Institution. Amity Global Institute will honour all terms and conditions in the contract and in all communication materials. Students may request for a copy of the Private Education Institution-Student Contract from Amity Global Institute or view it on the CPE website (www.cpe.gov.sg).

Cooling-Off Period

Amity Global Institute will provide the Student with a cooling-off period of seven (7) working days after the date that the Contract has been signed by both parties. The Student will be refunded the highest percentage (stated in Schedule D in the student contract) of the fees already paid if the Student submits a written notice of withdrawal to Amity Global Institute within the cooling-off period, regardless of whether the Student has started the course or not.



DOCUMENTS REQUIRED

- Personal Statement (explaining why the applicant wishes to undertake the programme 200–300 words approx) – ONLY FOR UNIVERSITY OF NORTHAMPTON
- Application Form
- Reference Letter (this may be a Work or academic reference on letter head) – ONLY FOR UNIVERSITY OF NORTHAMPTON
- All Educational Certificates and transcripts
- Passport
- Proof of English (such as IELTS, Pearson PTE etc.) (where relevant)
- CV / Resume
- Proof of professional accreditation (as applicable) (where relevant)
- Birth Certificate – ONLY FOR INTERNATIONAL STUDENTS
- Financial documents showing USD18000 and above – ONLY FOR INTERNATIONAL STUDENTS
- Scanned Passport photo with white back ground and later once visa is approved need 4 original photos
- Other forms will be provided at the time of admission

Once we receive all the documents offer letter will be given after approval which may take 1–2 weeks or more in cases of Exemption or non standard admission

All applicants will be interviewed by programme head but only after all documents are send.

If student is accepted, an application fee is payable (S\$160.50 for Local students & S\$374.50 for International students) to the bank details below. Please inform the school the student's name if you are doing TT or online transfer:

Bank Name: DBS BANK LTD

Account Name: AMITY GLOBAL INSTITUTE PTE. LTD.

Account Number: 003-923926-2

Bank Code: 7171

Branch Code: 003

Swift Address: DBSSGSG



DOCUMENTS FOR APPLICATION

AMITY GLOBAL INSTITUTE

Amity Global Institute has two vibrant campuses in Singapore: Main Campus (Tanglin) located on Kay Siang Road situated along 'Embassy Row', and City Campus (NLB) located right in the National Library Building, a knowledge icon located in the heart of the arts, cultural, entertainment and civic district of Singapore. The location also offers the advantage of being well connected by public transport systems and within minutes from the best restaurants, cafes, libraries, retail hubs and food-courts.

All students enrolled for University of Northampton courses and diplomas awarded by Amity Global Institute in Singapore are provided with a free laptop* or ipad* (based on their choice) to access the world of knowledge from anywhere anytime.

The entire campus is enabled with Free Wireless Internet Access to all students and staff.

Terms and Conditions:

- The ipad / Laptop are provided to all students who have enrolled for Amity Diplomas, University of Northampton Master & Bachelor Degree programmes (Year 1 & 2 entry) only .
- The ipad / Laptop will be issued within three weeks upon full course fee payment & subject to availability of stock.
- If student avails discount / scholarship then ipad / Laptop will not be provided.

DIGITAL LIBRARY BY AMITY GLOBAL INSTITUTE

All the Amity students are provided with access to the online digital library resources through the Student Portal – Amizone (www.amizone.net)

Amizone is the Amity Intranet Zone, which is the connecting tool for all the students and staff.

It also provides the students access to the digital library which gives to unlimited access to EBSCO Host, Cambridge University Press, IEEE Xplore, Oxford University Press, ACM Digital etc. .

ONLINE LIBRARY BY UNIVERSITY OF NORTHAMPTON

All the University of Northampton Students will be provided with access to e-library resources and databases.

GET MEMBERSHIP OF NATIONAL LIBRARY SINGAPORE FOR MORE RESOURCES

All students are also advised to get the membership with the National Library Board, Singapore It is the largest academic library in Singapore.

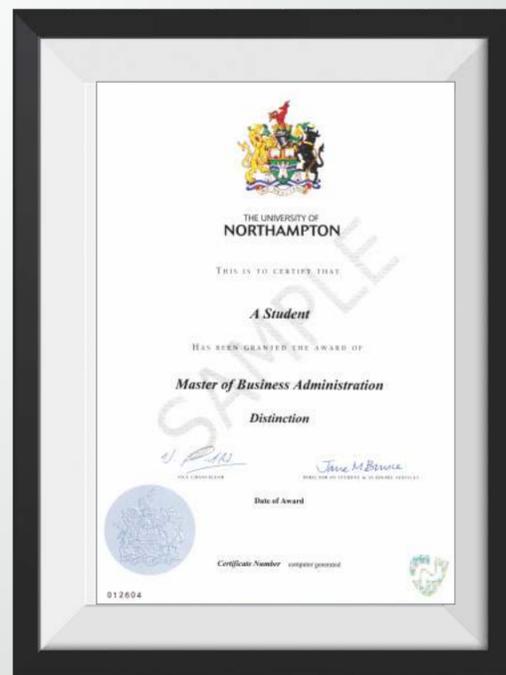
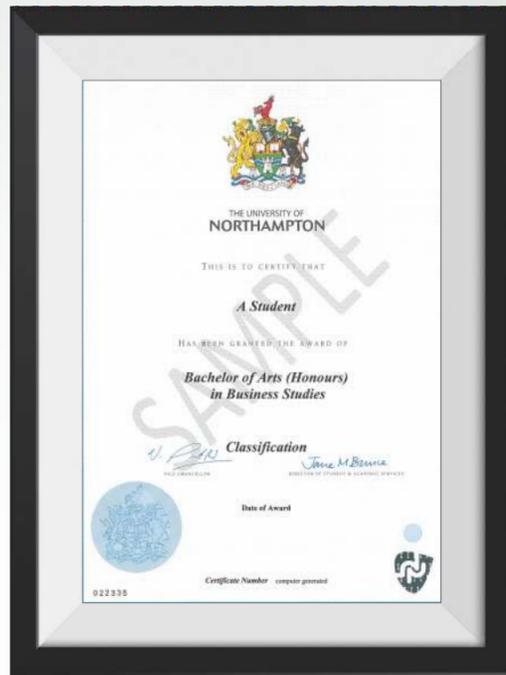
The rich collections of books of varied genre provide food for thought for students keeping them at the forefront of a converging multi-disciplinary space of understanding. They can also access the National Library Singapore for research and references.

For other information like Refund policy, Transfer policy, Attendance requirements, Teaching staff etc please visit our website: <http://www.amitysingapore.sg/default.asp>

ABOUT SCHOOL FACILITIES



SAMPLE CERTIFICATE



SAMPLE
CERTIFICATES

MARCO BASIL
Germany
Restaurant Manager
brotzeit.co



Teachers at Amity work closely with their students, which allows them to really understand the strengths and difficulties of each individual. This means you get more support and encouragement in the areas that really matter. It has helped me develop a positive attitude towards my studies and discover more about myself.

The Master's Programme in Management enabled me to obtain a well-founded education which prepared me for the increasing complexity and differentiation of companies. What I particularly liked about Amity is that there's a kind of family atmosphere thanks to the reasonable size of the city campus. Numerous group work sessions mean that you get to know a lot of people, which makes our studies more personal – particularly because we students supported each other.

YOANN CHASTEL
France
Sales Manager,
Globibo
Event Technology



I am very much enjoying my studies in Amity Singapore, and it's a wonderful decision to choose this school as my enhancement study. Amity Global Institute provides me with the necessary knowledge and wonderful study environment. Amity has many branches all around the world, with professional lecturers. I have met many great people in Amity and life in Singapore is surely amazing!

SOLONGO ORKHON
Mongolia
Bachelor of Arts
(Honours)
Business Studies



I would like to take this opportunity to thank you for opening an effective course that I looked forward to attending. I really enjoyed the course, had a good time and gained a new experience. Teachers are very caring and interested in students' well-being. They make sure every class is fun, educational and interactive with student from diverse nationality. My colleagues who come from different countries but there was no discrimination at all, we helped and shared with each other a lot. The staff at Amity were friendly, can help you solve any problem in Singapore as much as they can. After the course, I came back to my country and with the master degree from Amity Global Institute and all the skill I learned, I directly got a great job as an English teacher in Ky Nguyen international language school. Thanks for that. Keep up the great work! Make sure this Institute lasts for many years to come.

LY VO - Vietnam
English Lecturer
Ky Nguyen
International
Language School

